



**WE bring the customers to you!**  
 CHRIS Well Consulting catalyzes revenue growth with new customer development strategies in Oklahoma's prolific Oil & Gas market.

CHRIS Well Consulting, LLC. (CWC) serves companies expanding to, or already working in Oklahoma's upstream oil & gas sector - with a laser-focus on producing top line revenue growth for manufacturers, service companies, technology firms, and institutional investors.

Every company has underutilized assets, people, and operational strengths, which if leveraged properly can be converted into instant revenue. This is especially true for contractors and manufacturers with large equipment fleets and production facilities.

Asset utilization is the benchmark we use to measure success, and an important part of the first step in our process - to increase client revenue by maximizing asset utilization to levels pre-determined by our client's senior management.

## Our Formula for Revenue Growth

- Market Research & Competitor Intelligence
- Industrial & Oilfield Sales Optimization
- Industrial & Oilfield Business Development
- Industrial & Oilfield Market Development

These elements leverage client's operational strengths, counter-balance competitive threats, and increase operating revenues and margins, resulting in fully utilized equipment fleets & production facilities, higher revenue, and stronger companies.

Contact us at 405-673-1001 or email [clientservices@chriswellconsulting.com](mailto:clientservices@chriswellconsulting.com) to talk about how we can help you halt declining revenue and future net losses. Consultations are FREE!



[www.chriswellconsulting.com/oilfield-business-development](http://www.chriswellconsulting.com/oilfield-business-development)

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